Counta™

Powered by Agency Finance Experts

A great solution is only as good as the team behind it.



Counta is a comprehensive job, time, and accounting platform that serves as the foundation of your financial operations. Designed by agency CFOs and led by industry experts, our approach helps you automate your tried-and-true agency processes.

Bespoke Implementation at Turnkey Speed

A fully transparent setup and onboarding, managed by a team with deep experience delivering agency job and financial management solutions into multi-market agencies.

We work closely with you to understand your agency's needs and configure the platform's structure, with clear milestones that ensure a seamless onboarding for your teams. Your data is imported via pre-populated templates, making your system migration easier and faster.

Holistic Training and Support

We're on hand from day one to deliver targeted training and support, helping your team get the most out of a time, job, and accounting solution designed exclusively for agencies.

Online help and in-product support requests are included with all monthly subscriptions, with detailed answers to any questions you may have.

Ongoing Collaboration

For more than a decade, we've provided ongoing consultation to a wide range of global agencies. Counta isn't a 'set and forget' solution; we continuously work with our clients to stay abreast of your business.

Quarterly Business Reviews ensure you're getting the full value of Counta and staying up to date on our latest product innovations. By leveraging our deep expertise, we help deliver the financial solution you deserve to drive your agency's financial performance.

30+ Countries where our team has implemented Counta for single-office and multi-market agencies.

To learn more about our products and services, contact info@counta.com